



DISRUPTIVE OR INNOVATIVE?

FedGroup is disrupting traditional approaches to wealth creation with the launch of its direct ownership network. Unlike traditional wealth-creation approaches where money is invested, this model involves the ownership of a physical asset to generate income.

The first project, officially launched in November 2016, allows members of the public to own one or more solar panels that form part of a larger solar facility located on the roofs of commercial and industrial buildings. The panels can be purchased on FedGroup's online platform and are then installed on suitable sites, with the owners receiving a monthly rental income based on the power generated by the panels.

FedGroup then collects and pays the rental income to the panel owners. The direct ownership network operates on the peer-to-peer model, where the landlords of the sites, the providers and installers of the solar panels as well as those wishing to own the panels are connected.